



# Knowledge Exchange Policy

## ORYX UNIVERSITY

*In Partnership with Liverpool John Moores University*

|                     |                                               |
|---------------------|-----------------------------------------------|
| Document Reference: | RKEO-KE-Knowledge Exchange Policy             |
| Version:            | 1.0                                           |
| Effective Date:     | 20 June 2026                                  |
| Review Cycle:       | Annual                                        |
| Next Review Date:   | 21 June 2027                                  |
| Document Owner:     | Director of Research and Knowledge Exchange   |
| Responsible Office: | Research and Knowledge Exchange Office (RKEO) |
| Approved By:        | University President                          |

### Version History

| Version     | Author          | Description of Changes    | Date         |
|-------------|-----------------|---------------------------|--------------|
| Version 1.0 | Dr. Maher Salem | Created the first version | 20 June 2026 |
|             |                 |                           |              |
|             |                 |                           |              |
|             |                 |                           |              |
|             |                 |                           |              |

## Table of Contents

|                          |   |
|--------------------------|---|
| 1. Purpose .....         | 3 |
| 2. Scope .....           | 3 |
| 3. Definition .....      | 3 |
| 4. Principles.....       | 4 |
| 5. Responsibilities..... | 4 |
| 6. Monitoring .....      | 5 |

## 1. Purpose

This policy establishes the principles, governance framework, and institutional responsibilities governing all Knowledge Exchange (KE) activities at Oryx University.

It ensures that all forms of engagement with external stakeholders are conducted in a structured, ethical, and strategically aligned manner, supporting the University's mission to enhance academic excellence, employability, innovation, and societal impact.

The policy also provides a consistent framework for managing relationships with industry, government, professional bodies, and community organisations, ensuring that all KE activities contribute to measurable institutional value and national priorities.

## 2. Scope

This policy applies to all members of the University community engaged in Knowledge Exchange activities, including academic staff, researchers, professional services staff, students, consultants, and formally approved external collaborators.

It covers all KE-related activities undertaken under the name of the University, whether delivered on-campus, off-campus, online, or through third-party partnerships. This includes activities that are funded, non-funded, formal, or informal in nature, where institutional affiliation is implied or explicitly stated.

## 3. Definition

Knowledge Exchange refers to the structured, reciprocal exchange of expertise, knowledge, innovation, skills, and resources between the University and external organisations for mutual academic, economic, professional, and societal benefit.

Knowledge Exchange is distinguished by its two-way nature, where both the University and external partners contribute to and benefit from shared activities, expertise, and outcomes.

Knowledge Exchange at Oryx University includes, but is not limited to:

- Industry engagement through collaborative projects, advisory input, and applied problem-solving activities with private sector organisations.
- Government engagement involving partnerships, advisory contributions, and strategic initiatives aligned with national priorities and public policy needs.
- Consultancy services where academic and professional expertise is applied to solve external organisational challenges on a contract or advisory basis.

- Executive education programmes designed for professionals and industry leaders to support upskilling, reskilling, and leadership development.
- Professional training activities including short courses, certifications, and continuing professional development (CPD) programmes.
- Community engagement initiatives that contribute to social development, inclusion, and public benefit outcomes.
- Student placements and internships that integrate academic learning with real-world professional experience.
- Collaborative research activities undertaken jointly with external partners to address applied research challenges.
- Innovation and entrepreneurship activities that support knowledge transfer, commercialisation, and the development of new solutions, technologies, or enterprises.

## 4. Principles

All Knowledge Exchange activities at Oryx University shall be guided by the following principles:

- All KE activities must align with the University's mission, vision, and strategic priorities, as well as relevant national development frameworks.
- Academic integrity and institutional independence must be maintained in all engagements, ensuring that external relationships do not compromise academic standards or decision-making.
- All activities must demonstrate clear value and measurable benefit to the University, its students, and external stakeholders.
- Engagements must comply with all applicable legal, ethical, regulatory, and professional requirements, including data protection, intellectual property, and research ethics standards.
- The University's reputation must be safeguarded at all times through careful partner selection, due diligence, and risk-aware engagement.
- Knowledge Exchange activities should contribute to sustainability, innovation, and positive societal impact in line with national and global priorities.

## 5. Responsibilities

The governance of Knowledge Exchange activities is distributed across institutional roles to ensure effective oversight, coordination, and delivery.

The President holds ultimate strategic oversight of the University's Knowledge Exchange agenda and ensures alignment with institutional vision and external positioning.

RKEO is responsible for institutional coordination, policy implementation, partnership governance, performance monitoring, and reporting of all KE activities.

Deans are responsible for enabling and supporting KE activities within their respective Colleges, ensuring academic alignment, resource availability, and staff engagement.

Academic staff are responsible for initiating, contributing to, and delivering approved Knowledge Exchange activities in accordance with institutional policies and quality standards.

Professional services units support the operational, financial, contractual, and administrative aspects of KE activities to ensure effective implementation and compliance.

## 6. Monitoring

All Knowledge Exchange activities shall be systematically recorded, monitored, and evaluated through institutional mechanisms coordinated by the Research and Knowledge Exchange Office.

RKEO shall maintain a centralised record of all KE activities, including partnerships, consultancy projects, executive education programmes, and other external engagements.

Performance shall be monitored against institutional KPIs, including engagement volume, external income generation, student involvement, and impact outcomes.

An annual Knowledge Exchange report shall be submitted to the University's senior leadership, summarising activities, outcomes, risks, and strategic progress, and providing recommendations for continuous improvement.